
Academic Plan as of Spring 2022

Program Description:

Build the foundation of knowledge every nonprofit professional should know. This certification is designed for those working in the nonprofit sector, board members, volunteers, or those who are looking to enter into the industry. Learn all the major components of the nonprofit industry including fundraising, program development, charitable giving, fiduciary responsibility, managing volunteers, and marketing strategies.

Prerequisites and Admissions Requirements:

Program Learning Outcomes:

- By the end of the Nonprofit Management certificate program, the student will be able to evaluate decisions on an ethical basis and describe legal compliance and public disclosure laws affecting non-profits.
- By the end of the Nonprofit Management certificate program, the student will be able to create a fundraising campaign.
- By the end of the Nonprofit Management certificate program, the student will be able to plan a strong financial oversight model.
- By the end of the Nonprofit Management certificate program, the student will be able to effectively develop, manage, and assess nonprofit programs.

Program Requirements:

To earn the Nonprofit Management Certificate you must successfully complete four core courses plus an additional 3.2 CEUs of elective courses.

Required Courses:

- Governance, Legal Compliance, & Public Disclosure (NP3149)
- Responsible Fundraising (NP3130)
- Strong Financial Oversight (NP3131)
- Nonprofit Program Management & Assessment (NP3164)

Elective Courses:

- A Nonprofit Board's Role & Responsibility to its Agency & the Community (NP3143)
- An Inclusive Organization: Creating Solutions (NP3135)
- An Introduction to the Nonprofit Sector (NP3151)
- Boards Built for Success: ABCs of Board Recruitment, Retention, & Succession Planning (NP3162)
- Building a Grant Ready Organization (GR1142)
- Building a Successful Fundraising Enterprise (NP3159)
- Capital Campaigns: Everything You Need to Know (NP3146)
- Communicating with Success (NP3160)
- Contemporary Marketing Strategies: Social Marketing & Generational Approaches (NP3141)
- Creating & Managing a Volunteer Workforce (NP3152)
- Creating a Compelling Case for Support (NP3147)
- Creating a Development Plan (NP3148)

- Cutting to the Core: The Essentials of Developing & Evaluating Programs (NP3128)
- Donor Relations (NP3170)
- Effective Fundraising (NP3169)
- Effective Volunteer Management (NP3133)
- Financial Management & Reporting Basics (NP3139)
- From Concept to Reality: The New Nonprofit (NP3101)
- From Planning to Performance Management: Preparing for Organizational Success (NP3161)
- Human Resources: Ensuring Your Nonprofit is Compliant (NP3136)
- Infrastructure & Process of Nonprofit Fundraising (NP3163)
- Introduction to Gift Planning (NP3168)
- Introduction to Social Enterprise for Nonprofits (NP3153)
- Major Gift Fundraising (NP3105)
- Making Your Board into an Effective Team (NP3127)
- Managing Stress & Trauma in Nonprofit Organizations (NP3167)
- Nonprofit Finances (NP3137)
- Nonprofit Marketing Essentials (NP3157)
- Program Development & Evaluation (NP3156)
- Raise More Money From Your Business Community (NP3158)
- Should I or Shouldn't I – The Nuts & Bolts of Starting a Nonprofit (NP3103)
- Social Enterprise: From Marketing to Sustainability (NP3154)
- Spreading the Word: Having an Effective Marketing Strategy (NP3109)
- The Art of Fundraising: Event Management (NP3104)
- The Funders' Perspective: Deciding Who Gets What (NP3134)
- Telling the Stories that Make Donors Give (NP3165)
- Whose Ball Is It? Developing Collaborative Return on Sponsorship (NP3145)
- Your Strategic Plan: A Guide for the Future (NP3119)